

# STANDARIZING?

- Is the process of development of a standard for written and/or oral language.
- It depends on the community and the social, historical and geographic aspects involved (“language standardisation is very much a social process, and it is powered by people”)
- At a certain point usually there is a prescriptive effort to develop a standard

# Language Planning

- **Selection:** Choosing the variety to be an official language
- **Codification:** Standardizing its structural/linguistics features – elaboration of grammars, dictionaries and written models.
- **Elaboration:** Extending its functions for its use in new domains – all aspects of social life.
- **Implementation:** attempts by the government to encourage use of the standard.
- **Acceptance:** the population use and think of it as the national language.

# Discussion Questions

- What do you think is the most difficult step? And Why?
- What are the pros and cons of standardizing a language?
- Do you think English is the standard language? If so, do you think other varieties of language are sub-standard?
- Why is it that when writers incorporate AAVE in their writing, they are considered “intellectuals” yet when students speak AAVE on the street, their language is often viewed as sub-standard?

# STANDARIZING a language:

- Pros:

- Cons: